

Winter Wonderland

Norwich

CORPORATE & GROUP CELEBRATIONS

Christmas Party Packages 2026

*Swap the hotel function room for an Austrian alpine lodge, a real ice rink
and a street-food market.*

From £35

PER PERSON

8-500+

GUESTS WELCOME

14 Nov – 4 Jan

SEASON DATES

WHAT'S INCLUDED ON SITE

- The Alpine Lodge
- Street Food & Festive Bars
- Winter Glow Light Garden
- Magical Ice Skating
- Observation Wheel
- Rides & Rollercoasters

ENQUIRIES & BOOKINGS

hello@winterwonderlandnorwich.com

winterwonderlandnorwich.com

Make This Year's Christmas Party Truly Magical

Christmas parties are a highlight of the year for most teams — a chance to celebrate, reflect, and feel appreciated. For organisations that want to thank their people in a way that is both memorable and meaningful, Winter Wonderland Norwich offers something well beyond the traditional meal out.

Your group has its own reserved space in our **Alpine Lodge** — a timber-lined bar and hall built to feel like a genuine ski lodge in Austria, with a live stage and a bar of its own. It is warm, it is loud in the best way, and it is nothing like a hotel function suite.

No set menu. No pre-orders. No dietary spreadsheet. Your guests take their tokens and choose their own food on the night, so vegetarians, vegans and fussy eaters all sort themselves out without you chasing anybody in advance.

Our traders serve Bavarian hot dogs from the Swing Grill, smash burgers, Greek gyros, Chinese, loaded fries, and our Yorkshire Pudding Christmas Wrap — turkey, stuffing and all the trimmings in a giant Yorkshire pudding. It is Christmas dinner without the seating plan. For afters there are churros, loaded doughnuts, crêpes and toasted marshmallows.

Then there is everything else: an hour on the ice, the Observation Wheel lit up against the night sky, the Winter Glow Light Garden, and the rides and rollercoasters running until close.

A quiet word of advice — book Monday to Thursday if you can. The site is calmer, there is no queue for the rink or the wheel, and your group effectively has the run of the place.

Let us help you create a celebration that will be remembered long after the decorations are packed away.

Warm regards,

A handwritten signature in black ink that reads "Michelle Matthews".

Michelle Matthews
Winter Wonderland Norwich

The Alpine Lodge

Built to a standard that genuinely convinces — timber-lined, warm, and a world away from a function room with a projector screen. There is a live stage, a bar of its own, long bench tables for big groups and buttoned Chesterfield lounges for smaller ones. Your table is your base for four hours.

Live Stage

Entertainment Friday to Sunday, right in the Lodge

Own Bar

Beer, wine, mulled wine, prosecco, spirits, barista coffee

Bench Tables

Long alpine benches that seat a whole department together

Chesterfield Lounges

Six private lounges, eight guests each — Gold only

The Food

OUR SIGNATURE

The Yorkshire Pudding Christmas Wrap

Turkey, stuffing, pigs in blankets and gravy, wrapped in a giant Yorkshire pudding. Christmas dinner, without the seating plan.

Mains — redeem your Main token at any trader

- Yorkshire Pudding Christmas Wrap
- Bavarian Hot Dogs from the Swing Grill
- Smash Burgers
- Greek Gyros
- Chinese
- Loaded Fries

Desserts — redeem your Dessert token

- Churros
- Loaded Doughnuts
- Crêpes
- Toasted Marshmallows

AT THE LODGE BAR

Drink tokens, redeemed however you like

Beer, wine, mulled wine, prosecco, spirits & mixers, soft drinks and barista coffee — served to your table on Silver and Gold.

Choose Your Package

BRONZE

£35

PER PERSON

Minimum 10 guests

- ✓ Reserved bench table in the Alpine Lodge for 4 hours
- ✓ **1 Main token** — any trader on site
- ✓ **2 Drink tokens**
- ✓ Magical Ice Skating — 1 hour, skate hire included

SILVER

£55

PER PERSON

Minimum 10 guests

Everything in Bronze, plus:

- ✓ **1 Dessert token**
- ✓ A third **Drink token**
- ✓ Observation Wheel Experience
- ✓ Winter Glow Light Garden
- ✓ **Table drinks service** — no queueing at the bar

GOLD

£89

PER PERSON

Minimum 8 guests

Everything in Silver, plus:

- ✓ **Private Chesterfield lounge** — only six each evening
- ✓ **Unlimited riding wristband** — every ride and rollercoaster
- ✓ A second **Main token** for the premium traders
- ✓ A dedicated host for your group all evening

Included with every package

- Your own reserved space in the Alpine Lodge for 4 hours
- Drink tokens redeemable against beer, wine, mulled wine, soft drinks, barista coffee, prosecco, and spirits & mixers
- Free return visits for your guests and their families across the rest of the season

Midweek is the better party

Monday to Thursday the site is calmer — no queue for the rink or the wheel. Friday to Sunday carries a **£5 per person** supplement.

Live entertainment midweek

Our stage runs Friday to Sunday as standard. We can put it on for a midweek date for **£350** — included free for midweek bookings of 40 or more.

Tax-friendly

Every package sits under the **£150 per head** HMRC annual staff function exemption.

All packages available throughout the season, 14 November to 4 January. Closed Christmas Day.

Party Package Booking Form

Contact Details

Name of Organiser	
Organisation Name	
Organisation Address	
Email Address	
Phone Number	

Booking Details

Number of Attendees	
Preferred Package	☐ Bronze — £35 per person ☐ Silver — £55 per person ☐ Gold — £89 per person
Preferred Date	/ / 2026
Alternative Date (if flexible)	/ / 2026
Preferred Arrival Time	



Christmas Party Booking Form

Add-ons & Preferences

Live entertainment on a midweek date?	☐ Yes — £350 for the group (free at 40+ guests) ☐ No
Accessibility needs or anything we should know	
Additional Notes or Requests	

You will not need to collect menu choices. Your guests redeem their tokens at any trader on the night, so dietary requirements look after themselves.

Payment & Confirmation

You can complete this form using a PDF editor, or print it and fill it in by hand.

Once completed, email it to **hello@winterwonderlandnorwich.com** — either attach the edited PDF, or send clear photos of the handwritten form.

If neither option suits you, you are welcome to email us the details directly instead. Once we have your booking, our team will contact you to confirm availability and provide payment details. A deposit may be required to secure your booking.

Winter Wonderland Norwich

Norfolk Showground, Dereham Road, Norwich, NR5 0TT

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